

where®

THE COMPLETE GUIDE TO GO™// WWW.WHEREMAGAZINE.COM

PARIS
FEBRUARY 2008

SHOPPING



SPOTLIGHT

Eléonore Emaldi

Owing her mother her passion of fashion and design, the gorgeous Italian designer, who is based here in Paris, started her career at Emanuel Ungaro where she learned how to associate materials. She then joined Gianfranco Ferré at Christian Dior. In 1996 she decided to launch her own label and opened her first boutique.

Eléonore has always been seduced by the mixing of materials to create contrasting looks. She enjoys the contrast between feminine camisoles and the more structured pants, portraying the masculine effect of the contrast. Not afraid to mix and match fabrics, she uses organza against linen, satin and cotton, alternating between embroidery details and appliqués to add graphics to her designs. All her designs are Italian-made, using natural fibres, in which she also finds inspiration. 5 rue de Tournon (6th), 01.40.46.02.90. - S.I.